



Pembina Pipeline Announced as Title Sponsor for the Black Gold Gala

Town of Drayton Valley, Alberta, Friday, June 2, 2023 – Town Council is delighted to announce that Pembina Pipeline has claimed title sponsor position for the Town’s upcoming gala commemorating the 70th anniversary of the Pembina-Cardium Oilfield discovery. This event, dubbed the Black Gold Gala, is scheduled to take place Friday, June 23 at the MacKenzie Conference Centre.

"We're honoured to have Pembina Pipeline as the title sponsor of the Black Gold Gala," shared Nancy Dodds, Mayor of the Town of Drayton Valley. "This event is all about coming together in celebration of the oil and gas industry, and reflecting upon the abundance of opportunity it has brought to Drayton Valley. The support of Pembina Pipeline further underscores the spirit of our energy-sector heritage. As title sponsors go, I'm hard-pressed to think of a more natural fit for this milestone event."

Conceived and organized by Town Council and senior leadership, the Pembina Pipeline Black Gold Gala brings together prominent civic leaders, industry professionals and community members to celebrate the 70-year milestone and raise funds for Town’s Zero Fee Tuition Program. The June 23 event features a cocktail reception and catered dinner service; live auction led by Master of Ceremonies Danny Hooper; and a private musical performance by 26-time CCMA Award-winning country music artist Gord Bamford.

More information about the event can be found at BlackGoldGala.ca.

Proceeds from the event will benefit the Town’s Zero Fee Tuition Program. A first in North America, this program provides the framework for post-secondary institutions to teach courses locally, while easing the financial barriers that often separate prospective local students from pursuing their academic goals.

"This partnership aligns perfectly with the Town’s core values of leadership, innovation and dedication to the community," continued Mayor Dodds. "I sincerely thank Pembina Pipeline for their involvement in the Black Gold Gala, their investment in our Zero Fee Tuition Program, and their commitment to helping build a healthy and diverse local economy in Drayton Valley."

Pembina Pipeline’s partnership with the Black Gold Gala reinforces its position as a responsible corporate citizen committed to driving positive change. Through initiatives like these, Pembina Pipeline demonstrates its dedication to fostering local post-secondary education, community stewardship, and building a better Drayton Valley.

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