



Olds College Partners with Town of Drayton Valley and Everest Educational Services Inc. to Provide Programming to International Students

March 14, 2022, Olds, AB: Olds College, the Town of Drayton Valley and Everest Educational Services Inc. (Everest) have partnered on a new program to provide opportunities for international students to study business management in Drayton Valley, Alberta. Olds College instructors will teach the College's Business Management Certificate in Drayton Valley to international students recruited to the program through Everest.

"We're so thrilled to welcome Olds College to our community to offer the Business Management Certificate program," said Mayor Nancy Dodds. "This partnership is an important piece of the education model we're building in Drayton Valley, and I know this program will appeal to a wide range of students!"

The first intake of up to 30 international students will begin the program in fall 2022. International student recruitment has already begun through Everest. Spaces for local students will also be available.

"We are pleased to be able to partner with the Town of Drayton Valley and Everest Educational Services Inc. to expand our program offerings," comments Dalin Bullock, Dean, School of Life Science and Business, Olds College. "Our business programs provide students with foundational business concepts to prepare them for a rewarding career. Students who complete the certificate are also eligible to continue their studies in the Business Management Diploma program.

The Town of Drayton Valley will work with Everest to provide students with housing options, transportation to and from campus, and other student support services. In addition, the Town of Drayton Valley will familiarize students with local amenities, volunteer opportunities and assist with finding local employment opportunities. The Town looks forward to connecting international students with other local students, community members and organizations through various social and community events to ensure newcomers enjoy a welcoming and positive experience both on and off campus.

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About Olds College: Olds College is known for high-tech, hands-on agriculture education and innovative applied research that lays the foundation for solving real-world problems in farming, food and land. The College offers programming in Agriculture, Horticulture, Land and Environment Management, Animal Science, Food Production, Business, Trades and Apprenticeships. [Olds College Centre of Innovation](#) and [Smart Farm](#) are accelerating the development and adoption of technologies and practices that result in improved productivity, profitability and sustainability of the agriculture and agri-food industry through industry-driven applied research. Olds College [has been recognized](#) as one of Canada's top 50 research colleges by Research Infosource. As Canada's smart agriculture college, Olds College is working to achieve its social purpose of *transforming agriculture for a better world*.

For more information contact:

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Experience more: oldscollege.ca





About the Town of Drayton Valley: The Town of Drayton Valley is a dynamic community with a vibrant and active population focused on family and opportunities that provide stability in a changing economy. Drayton Valley is looking to become a leader in providing high quality education, training, and skills development for its residents. Recognizing that education is a key element in overcoming barriers and increasing employability, the Town has made a commitment to investing in education in the community to serve the broader region. For more information about Drayton Valley, visit draytonvalley.ca.

About Everest Educational Services Inc.: Founded in 2013, Everest Educational Services, Inc. is a leader in student-centered recruitment to post-secondary institutions in Canada. Working only with Canadian partners, Everest is known as a committed, respectful, innovative, and successful partner in education. Everest's cohort approach to recruitment - complementary to traditional recruitment approaches - is celebrated for meeting their partner institutions' recruitment goals, and helping their students succeed. Everest is based in Edmonton, Alberta and satellite offices are located in India (Ludhiana and Delhi) and in the United Arab Emirates.

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