



## Drayton Valley/Brazeau County Economic Development

### 1. Population

- a. Drayton Valley: 7392                      2020 DV Dashboard
  - i. Catchment area within the County of 16627
- b. Breton: 658                                      2020 B Dashboard
- c. Brazeau County: 8577                      2020 BC Dashboard

### 2. Location

- a. 90 minutes southwest of Edmonton, three hours northwest of Calgary and 70 minutes from the Edmonton International Airport.
- b. Located on the High Load Corridor which stretches northwest to Manning, AB - northeast to Fort Mackay – west to Valleyview – south to Brooks and east to the Saskatchewan border.
- c. Highway 22 goes north to Entwistle and Mayerthorpe and it connects with the Yellowhead Highway (Highway 16). Highway 22 south goes to Rocky Mountain House and Crowsnest Pass. Highway 22 connects to the Trans-Canada Highway, as well.
- d. Primary Highways: 20, 22 (Cowboy Trail) North/South, 39 East/West
- e. Secondary Highways: 616, 620, 621, 753, 759

### 3. Transportation

- a. Air
  - i. Drayton Valley Airport – 5068 foot (1,219 m) runway with a 600 ft. run-off apron. This airport can accommodate every type of private aircraft, including business jet traffic with a rating of ALR6 or less.
  - ii. Edmonton International Airport – 95km away
  
- b. Rail
  - i. Evansburg station is on the Canadian National Railway mainline in Evansburg located at the east end of town near range road 75. The station is served by Via Rail's *The Canadian* three times per week in each direction as a flag stop (48-hour advance notice required).

- c. Trucking
  - i. Approx. 30 trucking companies for hauling product and supplies
    - 1. Oil & Gas
    - 2. Construction
    - 3. Hotshot / Express
- d. Pipeline
  - i. Pembina Pipeline Systems
  - ii. ATCO Gas & Pipelines (formerly owned by the Tidewater Midstream & Infrastructure Ltd. Known as the Pioneer Pipeline)
  - iii. TC Energy NGTL

#### **4. Business Activity**

- a. Drayton Valley
  - i. 98.7% of businesses are SME's (Small Medium sized Enterprises)
  - ii. 223 businesses were located in Drayton Valley in 2020
- b. Brazeau County
  - i. 96.1% of businesses are SME's (Small Medium sized Enterprises)
  - ii. 762 businesses were located in Brazeau County in 2020

#### **5. Real Estate**

- a. Drayton Valley:
  - i. Industrial lease rates - \$10-12 per sq. ft.
  - ii. Land Title Transfers – 137 transfers totalling \$43.9 Million
- b. Brazeau County
  - i. Price of Agriculture land – \$1100.00 / acre (Assessment value)
  - ii. Land Title Transfers – 143 transfers totalling \$40.3 Million

#### **6. Taxes**

- a. Drayton Valley
  - i. Mill Rate 12.8%
  - ii. Residential Share 58.2%
  - iii. Average homeowner pays \$2,349/yr.
- b. Brazeau County
  - i. Mill Rate 9.05%
  - ii. Residential Share 26.3%

## **7. Utilities**

- a. Electricity provider: Fortis owns grid, EPCOR/Direct Energy for distribution  
7.39 ¢ / kWh \$ 3.99 / GJ
- b. Gas provider: Evergreen Installation
  - i. Rural \$3676
  - ii. Urban \$3361
  - iii. Commercial \$8401

## **8. Bio-Mile**

- a. Weyerhaeuser
- b. BioComposites Group
- c. CETC 28,000 sq ft Facility for education and training
- d. 34 acres of Town owned raw land for industry development

## **9. Municipally owned available properties**

- a. Drayton Valley
  - i. 8 Acres, Residential
  - ii. 20 Acres, Residential
  - iii. 10 Acres, Residential
  - iv. 34 Acres, Industrial