

5120-52 Street | P.O. Box 6837 Drayton Valley, AB T7A 1A1 www.draytonvalley.ca

FOR IMMEDIATE RELEASE

August 20, 2021

Town Partners with Bluebird Renewables to Test a Solar Bench Prototype at Omniplex

The Town of Drayton Valley has partnered with a local solar company, Bluebird Renewables, to design, construct, install, and test a solar bench prototype. Sporting a modern industrial design, the solar bench is a completely off-grid solution powered only by a 0.75-kW solar photovoltaic array. It boasts a mobile charging station with two USB ports, two wireless charging pads and WiFi internet connection. There is a large information space plus a digital kiosk embedded into the bench. The Town is devising an advertising strategy that best suits this space.

"We are excited to offer this convenient, innovative solar technology for our residents," says Mayor Micheal Doerkson. "Sustainable economic development has always been a priority for the Town, and this fantastic venture with Bluebird Renewables, designed and built fully by local experts, could lead to more market-ready solar-powered products manufactured in Drayton Valley."

The solar bench is currently installed at the Omniplex, right between the McKenzie Conference Centre and Holy Trinity Academy. This location was specially chosen as it is a high-traffic, prominent area that also attracts a lot of out-of-Town visitors.

"In the future, we hope to see these benches installed in more municipalities, campuses, parks, transport hubs, and businesses in Alberta, Canada and even the world," says Trevor Andrews, CEO of Bluebird Renewables. "With this prototype now up and running, we have built up a knowledge base and expertise to customise the bench to meet customer requirements."

He went on to add: "We would like to welcome all residents of Drayton Valley and the surrounding area to come visit and experience this solar bench for yourself. It's an amazing showcase of what can be achieved through local collaboration."

For more information

Town of Drayton Valley: https://www.draytonvalley.ca
Bluebird Renewables: https://bluebirdrenewables.com/

Contact

Jennifer Stone
Intergovernmental Relations and
Communications
Town of Drayton Valley
(718) 514 - 2200
jstone@draytonvalley.ca

Trevor Andrews CEO Bluebird Renewables (780) 542 - 4605 sales@bluebirdrenewables.com

