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FOR IMMEDIATE RELEASE

### **Education opportunities continue to expand in Drayton Valley**

It is with great excitement that the Town of Drayton Valley announces Delmar College as its latest education partner.

As Town Council continues to move forward in its pursuit to make Drayton Valley a hub for education in Alberta, Delmar College is the latest institution to expand its reach to include Drayton Valley and the surrounding communities. Delmar is a welcome addition that will bring new opportunities and expand the variety of post-secondary programming offered in Drayton Valley.

Since opening its doors to students in Calgary in 1950, Delmar College is the most respected name in post-secondary education for beauty professionals in Alberta. Delmar's programming includes training and certification in the fields of hairstyling, barbering, esthetics, nail, lash, and makeup. Delmar's instructors are experts in their fields and participate in ongoing professional development, with programs tailored from a student focused perspective, preparing students with the tools and knowledge to successfully complete government exams and meet industry standards.

"We are excited to begin this new chapter with the Town of Drayton Valley, said Delmar College President and CEO, Dan Cavanagh. "As a former longtime resident of Drayton Valley and having completed my schooling there, I feel I have come full circle, back to my roots in Drayton and it feels great to be able to give back to the community that helped raise me. Carla and I are inspired by the innovative education model the Town has proposed and it really is a shining example of how much a town can really make a difference for the townspeople with a collaborative effort."

"Bringing Delmar on board is really exciting, commented Mayor Michael Doerksen. "They offer a variety of programs unique to the beauty industry which complement the cosmetology courses already offered in our local high schools. It is an example of how post-secondary education will look in Drayton Valley. From high school, students can achieve their certification and then find employment in their field in our community as Drayton Valley has a very busy service industry in this specific field. The education model we are building will not only increase access to post-secondary options for our students and residents but will create and encourage an environment for learning with employment opportunities being made available right in the community as Town Council welcomes new industries that diversify the economy."

Two programs are set to begin with in-person classes at the Clean Energy Technology Centre in Drayton Valley in September 2021.

For more information about Delmar College and program options, contact:

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