

Survey for the Local Energy Stewardship Plan We want to hear from YOU!



Drayton Valley recently completed its first energy and emissions inventory. This inventory is part of the Town of Drayton Valley's commitment to the Partners for Climate Protection (PCP) Program. The PCP Program intends to help municipalities reduce emissions while creating opportunities to save money, build a diverse economy, generate lasting jobs, and protect the natural environment.

The next step in the PCP Program is to develop a Local Energy Stewardship Plan. The Plan aims to optimize our local array of energy production and conservation opportunities while respecting our unique priorities.

Your opinion is highly valuable to us. Please take this survey and help us to build this Plan. As a thank you for completing this survey, you may choose to enter into a draw to win Chamber Cash worth \$50 to spend at any participating business in Drayton Valley.

All information provided will be kept in the strictest confidence and will be used only for this study. Analysis and reporting will be conducted in aggregate only; no identifiable individual responses will be used. If you have any questions or concerns about this survey, you may contact us via email at energy@draytonvalley.ca.

Please respond before **April 17th, 2020**.

Q1: Which of the following sentences best describe you?

- I am a resident of Drayton Valley
- I am a resident of Brazeau County
- I am a visitor to Drayton Valley

Other (Please describe below)

Q2: What is your age?

- Below 18
- 18 to 30
- 31 to 55
- Above 55
- I'd prefer not to say

Q3: Which of the following sentences apply to you? (Tick all that applies)

- I am living in a rental
- I own the house I am living in
- I am a business-owner
- I'd prefer not to say

Q4: Approximately how much of your annual household income is spent on your utility bills? This includes your spending on electricity and natural gas.

- Less than 10%
- 10-20%
- 21-30%
- 31-40%
- 41-50%
- More than 50%
- I'd prefer not to say
- I don't know

Survey for the Local Energy Stewardship Plan We want to hear from YOU!



Good energy stewards value the energy resources available to them and the convenience derived from energy use. They are aware of issues related to energy. They are willing to continuously improve how they manage and use energy to transition into a safe, productive, and sustainable energy future.

Q5: Is being a good energy steward important to you?

- Very Important Somewhat Important Not Important at All

Q6: What would motivate you to become a better energy steward? (Select your top 3)

- | | |
|--|---|
| <input type="checkbox"/> Cost-savings | <input type="checkbox"/> Health and well-being |
| <input type="checkbox"/> Comfort and convenience | <input type="checkbox"/> Improve property value |
| <input type="checkbox"/> Grow the local economy | |
| <input type="checkbox"/> Improve resiliency and self-sufficiency | |
| <input type="checkbox"/> Protect next generations' quality of life and opportunities | |
| <input type="checkbox"/> Preserve natural resources and ecosystems | |

Q7: Are there any other motivations not included above that you would like to share?

Q8: Is it important for you that the Town of Drayton Valley be a good energy steward?

- Very Important Somewhat Important Not Important at All

Q9: What level of energy stewardship do you think Drayton Valley should strive for?

- Status Quo:** *No extra effort will be put into energy stewardship. Electricity and natural gas use will probably stay on the same trajectory. There will be more cars on the road and town development sprawls. This will likely lead to increased energy spending and infrastructure costs.*
- Baby Steps:** *Some energy stewardship programs will be initiated. Support for energy efficiency and/or renewable energy will be increased to reduce electricity and natural gas use in buildings. Smart driving will be encouraged to reduce fuel cost and emissions. Targeted waste diversion programs will be introduced.*
- Big Strides:** *Drayton Valley will be a leader in energy stewardship. Buildings will be low-carbon and resilient. Programs to reduce vehicle fuel use will be explored (e.g. small-scale public transit, car-sharing and increased electric vehicle charging stations). Intensive waste reduction and diversion programs will be implemented.*

Survey for the Local Energy Stewardship Plan We want to hear from YOU!



The Local Energy Stewardship Plan will guide Drayton Valley's efforts in reducing energy use and emissions for the next ten years. The next set of questions will help us prioritize actions for implementation.

Q10: The Town of Drayton Valley should:

Action	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Make municipal buildings more efficient (e.g. better insulation, lighting upgrades)					
Encourage more renewable energy installations (e.g. solar, wind, geothermal)					
Drive more efficient vehicles (e.g. smaller or electric vehicles)					
Provide or encourage more electric vehicle charging stations					
Encourage car pooling					
Introduce small-scale public transit within town					
Introduce transit service to and from Edmonton					
Plan for more walking paths and bike lanes					
Plant more trees and preserve natural areas					
Encourage residents and businesses to recycle more					
Encourage residents and businesses to compost their organic waste					

Q11: Residents and businesses in Drayton Valley should:

Action	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Make their homes and businesses more energy efficient (e.g. newer furnaces, efficient lighting, weather stripping)					
Install renewable energy at home or at their business (e.g. solar panels)					
Drive more efficient vehicles					
Walk and/or bike more often					
Carpool					
Plant more trees and gardens					
Recycle more					
Compost organic waste					

Survey for the
Local Energy Stewardship Plan
We want to hear from YOU!



Q12: Getting the right information is the first step towards becoming a good energy steward.
Which topics would you be interested to learn more about from the following list? (Tick all that applies)

- How to correctly recycle?
- How to reduce my home energy use?
- Is it possible to drive more efficiently and save on gas/diesel?
- How to make compost at home?
- How to reduce energy use in my business?
- How to read my energy bills?

Q13: Are there any other energy-related topics not included above that you would like to learn more about?

Q14: Please provide any other comments you feel are important and would add value to Drayton Valley's Local Energy Stewardship Plan:

Thank you for completing this survey!

Survey for the Local Energy Stewardship Plan



Thank you for taking the time to complete this survey. Your responses are invaluable in guiding us in the development of a Local Energy Stewardship Plan for Drayton Valley.

You now have the option to enter a randomly selected draw to win Chamber Cash worth \$50. Chamber Cash can be spent at any participating businesses in Drayton Valley.

In order to enter, please provide your name and email address and/or telephone number where we can contact you. Personal information will only be used to contact the individual who has won the draw. This information will not be used for any other purposes and will remain confidential.

Name: _____

Email address: _____

Phone number: _____

The personal information requested on this form as part of the Survey for the Local Energy Stewardship Plan Chamber Cash Draw is collected under the authority of Section 33 of the *Freedom of Information and Protection of Privacy Act*. If you have any questions on disclosure or the use of information, please contact us via email at energy@draytonvalley.ca.

Completed surveys can also be submitted to the Town:



In-person at
5120-52 Street



By mail to Box 6837,
Drayton Valley, AB T7A 1A1



By email to
energy@draytonvalley.ca