



TOWN OF DRAYTON VALLEY

Department:	Planning & Development	Policy #:	PD-01-11
Subject:	Businesses in Rotary Park		
Approval Date:	March 16, 2011	Review Date:	

POLICY

The Town of Drayton Valley (hereinafter referred to as the “Town”) is occasionally asked to allow private businesses to operate mobile kiosks within Rotary Park. While there is no obligation for the Town to allow these businesses, it has been the practice to do so in previous years and proved to be successful for both that business and park patrons. With the increased popularity of Rotary Park since the installation of the splash park, Town Administration feels that businesses geared toward supporting park activities are acceptable, provided that conditions as noted below are met.

CONDITIONS OF BUSINESS OPERATION IN ROTARY PARK


1. A maximum of 3 businesses shall be allowed to operate within Rotary Park;
2. Administration shall review each application to determine its compatibility with park activities (ie. concession or refreshment stands, bicycle rentals, sun umbrella or kite rentals, and the like);
3. All kiosks shall be relocate-able and shall only be allowed to remain in Rotary Park during the period of time that the splash park operates and/or within the time permitted within the Permit (except during special events – see condition 6 below);
4. Appearance and placement of each kiosk is subject to prior approval by Town Administration;
5. A monthly rental fee of \$150* shall be payable by each kiosk owner to the Town for use of the Park and any utilities;
6. During special events held in Rotary Park (ie. Canada Day) the licensee must obtain written approval from the event organizer in order to operate the kiosk during those events;
7. The owner of the kiosk shall provide two additional recycling and garbage receptacles to those already on site. The owner of the kiosk shall ensure the site is kept clean and that their recycling and garbage cans are emptied regularly;
8. Signage may be permitted on the kiosk only; no additional signage (such as sandwich boards) shall be permitted within Rotary Park or on any public lands; and
9. The operation of the kiosk is subject to the continual approval and inspection, as may be required, by the Health Authority and the Fire Department. Refusal by the Health Authority or Fire Department to approve the kiosk shall immediately render a Business License invalid.

10. Kiosk owners shall obtain and maintain appropriate insurance coverage as required by the Town, and provide evidence thereof to the Town.

Any kiosk operator in breach of the conditions noted above, or those contained within the Town of Drayton Valley Business License Bylaw shall be required to vacate Rotary Park and cease all operations.

Notwithstanding the above, nothing in this policy shall prevent the Town from including additional conditions as seen fit by the Town or from requiring the kiosk operator to entering into a formal Lease Agreement.

*Should utility costs prove to be higher than anticipated at the time this policy is adopted, rental fees may need to be renegotiated from time to time and may be adjusted by Town Administration upon review without the necessity of bringing this Policy forward for amendment.



Mayor/Manager