

Additions to July 15, 2015 Regular Meeting of Council Agenda

7.8 - ADDITIONAL ITEM	Councillor Long	Request for Funding – Max Centre	2-7
7.9 – ADDITIONAL ITEM	Councillor Shular	In Camera Discussion	8

		SECTION:	7
AGENDA ITEM: 7.8	Max Centre Funding Request		
Department:	Administration		
Presented by:	Councillor Long		
Support Staff:	Annette Driessen		

BACKGROUND:

Following receipt of a request for funding of \$7,200 for the Max Centre located within Frank Maddock High School; Wayne Tourneur attended the June 24, 2015, Council Meeting to further explain the need for funding from the Town.

In an effort to revitalize the Max Centre, which the Town assisted in funding in its original development, the Max Centre Performing Arts Society is seeking support from the Town, as well as Brazeau County. The Society is further pursuing grant support of \$75,000.00 through the Community Initiatives Program (CIP) with the Province of Alberta; as the CIP grant requires matching funding, the Society is seeking support from the municipalities.

Administration has reviewed the application and supporting documentation and recommends that Council at this time deny the request as Town funds for capital undertakings have already been budgeted. However, Administration does see value in working with the Society to provide non-financial support for potential grant applications.

OPTIONS:

- A: Council approve funding to the Society in the amount requested.
- B: Council approve funding to the Society in the amount of \$_____.
- C: Council tables the decision on the request, noting a meeting date to bring it to in the future and the reasons why to table.
- D: Council deny the requested funding of \$7,200 or any other amount.

RECOMMENDATION:

That Council...

THE Max CENTER
Drayton Valley

PO Box 5329 Drayton Valley, Alberta T7A 1A7

May 12, 2015

Mayor and Council
Town of Drayton Valley
Box 5327
Drayton Valley, AB
T7A 1A1

Dear Mayor McLean and Council:

The Max Centre in Drayton Valley has been a core facility in Drayton Valley for Community gatherings since 1997. Operated by The Max Centre for the Performing Arts Society which is a non-profit and charitable society (For clarification purposes it is important to note that the Facility and Board receive no funding support from the Wildrose School Division). The Max serves the Town of Drayton Valley and Brazeau County community as a live dinner theatre/music venue offering quality entertainment in a dinner theatre setting with a catered dinner. Funds raised from the Max's entertainment series and facility bookings for private parties and meetings are utilized to offset the costs of it daytime purpose as a cafeteria and study hall for the students of Frank Maddock High School, offering them a safe place to 'hang out' during study periods and lunch hours. The cafeteria offers lunch menus that are a wholesome alternative to fast foods.

It has also undergone a transition in its operating philosophy, and will be pursuing a more aggressive sponsorship program, volunteer recruitment program and business planning, all of these will contribute to a more financially sustainable facility in the future. We also work well with the Eleanor Pickup Arts Centre to ensure that we are not in competition, realizing that there is a large enough market for two cultural facilities in our community. The facility at this time has not had a facelift since it was built and is requiring an update of its décor. We will be applying for numerous grants and corporate donations to kick off the revitalization of The Max, the largest which is that of the Community Initiatives Program (CIP) - Project Based Grant from the Government of Alberta, the budget for the grant is attached. To apply for this grant we require both cash and in-kind donations from other entities. Just one of the pieces of the revitalization (total CIP grant will be \$75,000.00) is the painting of the facility which was last done when it was built. Attached is a quote from Dueck Construction who have graciously offered to donate 20% of the quote back to the Max in support of the project. The attached quote includes the donation back. We are requesting a cash contribution of \$7,200.00 from the Town of Drayton Valley, which we can use towards the CIP Grant. All sponsors of the Revitalization of The Max will be acknowledged at every event, and sponsors will be invited to a grand re-opening to be held in the winter of next year. We have not requested funding from The Town of Drayton Valley since the Max was built in 1997. We appreciate your consideration in this request for this Community Hall. Please feel free to contact me at 780-542-8946.

Yours Truly,


Wayne Tourneur
Chairman

Dueck Construction
Ph. (780) 621-3658

Attention: Kelly Starling
The Max Centre
PH: 780-621-8460

Regarding: Painting of the Max Centre (Main sitting area and stage)

Description: This quote only includes repairing and painting of the walls.
There will be a coat of tinted primer as well as 1- 2 coats of paint,
depending on coverage as it is going from a dark color to light.

Paint, materials and Labor are include in this quote.

Supplies and Labor	\$9000.00
G.S.T.	\$ 450.00

Total \$9450.00

Dueck Construction would like to donate 20% of this total quote back to
this organization in appreciation for the arts and community services that
this facility supports.

G.S.T. # 898304241

Dueck Construction also carries W.C.B. and Liability Insurance

**MAX SOCIETY - FINANCIAL SUMMARY - MONTHLY AVERAGE
SEPTEMBER TO AUGUST 2014 (12 MONTHS)**

EXPENSES - AVERAGE MONTHLY	(previous year in brackets)	REVENUES - AVERAGE MONTHLY
		EVENTS/CATERING
\$2 316	(3 631)	goods & supplies - services \$10 416 (14 989)
4 978	(5 523)	payroll & wages
235	(132)	facility (non-capital)
1 307	(898)	admin/promotions/maintenance
		facility rental 762 (1 534)
<u>1 631</u>	<u>(4 266)</u>	entertainment supplies - services & grant <u>1 187</u> <u>(1 521)</u>
\$10 467	(14 450)	total \$12 365 (18 044)
		NET = \$1 898 per month (\$5 710)
		OTHER
		donations 0 (170)
		game machines, display cases, ABM, interest 116 (275)
150	(150)	GST net
<u>809</u>	<u>(1 400)</u>	town loan
\$959	(1 550)	total <u>\$116</u> <u>(445)</u>
		NET = - \$843 per month (- \$1 105)
		OVERALL TOTAL
\$11 426	(\$16 000)	\$12 481 (\$18 489)

MONTHLY NET: \$1 055 (\$813)

ACCUMULATED NET: \$12 660/year (\$13 140/year)

BALANCE SHEET SUMMARY (August 31, 2014)

Current Assets (excluding fixed assets)	\$23 072
Contingency Fund	1 608
Capital Expenditures	0
Town Loan (balance owing)	0
Current Liabilities	<u>- 3 359</u>
Balance	\$21 321

CAPITAL & ONE-TIME EXPENDITURES (September 1, 2013 - August 31, 2014)

Light & Sound Equipment & Systems	\$0
Cafeteria Equipment & Systems	0
Furnishing Equipment & Systems & Computer Hardware	0
Facility Enhancement/Promotion	0
Total Capital Expenditures 2013-2014	\$0

MAX INTERIOR ENHANCEMENTS (ACCUMULATED CAPITAL ASSETS)

Cafeteria Equipment & Systems	\$ 70 838
Light & Sound Equipment & Systems	141 777
Furnishing Equipment & Systems	82 146
General Facility Enhancements	128 048
Office Equipment & Systems	<u>9 939</u>
Total Interior Enhancements	\$432 748

MAX EXTERIOR ENHANCEMENTS \$122 432

NOTESRefer to *Income Statement/Balance Sheet August 31, 2014* in MAX Sage Simply Accounting records for details.

September 2014

THE MAX CENTER FOR PERFORMING ARTS - FINANCIAL REPORT 2013-2014

MAX INCOME STATEMENT (SEPTEMBER 2013 TO AUGUST 2014)

EXPENSES (previous year)			REVENUES (previous year)	
\$ 0	(68 659)	cafeteria & vending	\$ 0	(118 166)
27 793	(43 573)	events & catering	124 993	(179 871)
19 576	(38 793)	entertainment/entertainment grant	14 240	(18 254)
2 815	(3 180)	facility maintenance - facility rental	9 147	(18 409)
		games, display cases, ABM, interest	1393	(3 300)
		donations (non-capitalized)	0	(2 044)
		payroll & wages		
59 731	(132 539)	admin/promotions/maintenance		
15 690	(21 544)	town loan (7 months)		
9 708	(16 800)	GST net		
1 800	(1 800)			
<u>\$137 113</u>	<u>(\$326 888)</u>	total	<u>\$149 773</u>	<u>(\$340 044)</u>
		surplus/loss	\$12 660	(\$13 156)

Refer to *Income Statement* 9/1/13 to 8/31/14 and *Balance Sheet* 8/31/14 for details.

BALANCE SHEET SUMMARY (August 31, 2014)

Current Assets (excluding fixed assets)	\$23 072
Contingency Fund	1 608
Capital Expenditures	0
Current Liabilities	<u>3 359</u>
Balance	\$21 321

CAPITAL & ONE-TIME EXPENDITURES (2013 - 2014)

Light & Sound Equipment & Systems	\$0
Cafeteria Equipment & Systems	0
Furnishing Equipment & Systems	0
Facility Enhancement/Promotion	0
Total	\$0

FIXED ASSETS

Light & Sound Equipment & Systems	\$141 777
Cafeteria Equipment & Systems	70 838
Furnishing Equipment & Systems	82 145
Facility Enhancement	128 048
Office Equipment & Systems	8 219
Computer Equipment & Systems	<u>1 490</u>
Total	\$432 517

EXTERIOR ENHANCEMENTS

\$122 432

MAX CONSTRUCTION EXPENDITURES

Total Construction Costs	\$1 397 747
Furnishings & Equipment *	<u>\$ 31 216</u>
Total Expenditures	\$1 428 963

* Originally to be carried by FMHS but ultimately carried by the MAX.

.../2

MAX CONSTRUCTION FUNDS

WRSD Grant	\$300 000
WRSD Loan (interest free)	\$568 200
Town of DV Loan (interest free)	\$250 000
MD of Brazeau Grant	\$ 30 000
Teens In Action Grant	\$100 000
CFEP Grants	\$100 000
Private Donations	\$ 30 800
Alberta Initiatives In Education Prize/Grant	<u>\$ 50 000</u>
Total Funds	\$1 429 000

LOAN #1 - WRSD CONSTRUCTION/MAINTENANCE (August 31, 2014)

Original amount owing WRSD	\$568 212
Original planned amount owing WRSD	\$550 000
Reduced amount in lieu of caretaking/maintenance costs	\$559 106
Payments made to August 31, 2012	\$256 649
Loan principal reduction by WRSD	<u>\$302 457</u>
Net owing WRSD	\$0

LOAN #2 - TOWN OF DRAYTON VALLEY (August 31, 2013)

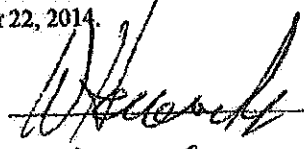
Original amount owing Town of DV	\$250 000
Payments made to August 31, 2014	<u>\$250 000</u>
Net owing Town of DV	\$0

MISCELLANEOUS NOTES

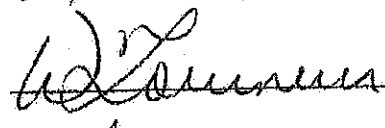
The MAX facility and DJ services are available at no charge to Students' Union for school dances. Proceeds are shared between the MAX and Students' Union with all expenses being covered by the MAX.

AUDITOR DECLARATION

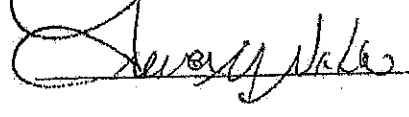
This financial statement was audited/reviewed by the society's auditors and presented at the society's annual general meeting on October 22, 2014.

Wally Heinrichs  _____
(auditor)

Date Sept 5/14

Wayne Tournour  _____
(auditor)

Date Sept 5/14

Trevor Nickle  _____
(auditor)

Date Sept 5/14

		SECTION	
AGENDA ITEM: 7.9	IN-CAMERA DISCUSSION		
Department:	Administration		
Presented by:	Councillor Shular		
Support Staff:			

BACKGROUND:

MOTION:

I move that Council move to “In-Camera” at [insert time].

I move that Council move out of “In-Camera” at [insert time].

I move that Council authorize Mayor Glenn McLean to sign the Confirmation Letter with Conroy Ross Partners Limited, as discussed in camera, for the purpose of recruiting a Chief Administrative Officer.