



### **Drayton Valley Hotel and Tourism Authority supports the Tour of Alberta**

June 1, 2016

DRAYTON VALLEY - The Drayton Valley Hotel and Tourism Authority (DVHTA) presented Town Council with a cheque for \$75,000 in support of the Tour of Alberta event during the June 1, 2016 Council meeting.

The Tour of Alberta is an internationally recognized bike race with top level competitors who also compete in the Tour d' Italia and the Tour de France. Drayton Valley has been selected as a finishing stop on Saturday, September 3, 2016. Host communities have an opportunity to provide a first-class experience to guests, athletes and spectators.

"This partnership with DVHTA demonstrates the Town's commitment to strengthening our community profile" said Mayor Glenn McLean, "This event will have a positive economic impact for local businesses and highlight our strong community spirit to the cycling world.

"The goal of the DVHTA is to increase the awareness of Drayton Valley as a destination. We see the Tour of Alberta not only as an opportunity to partner with the Town, but also because of the event's profile, we view it as a kick start in our efforts to encourage people to come and enjoy what we have to offer in this area of the province." Said Dan Sullivan, Chair of the DVHTA.

If you would like to volunteer for this event please register at [www.tourofalberta.ca/](http://www.tourofalberta.ca/) or visit [www.draytonvalley.ca](http://www.draytonvalley.ca) .

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