



Drayton Valley in Partnership with the Drayton Valley Hospitality and Tourism Authority to be Stage 3 Finish

July 13th 2016

DRAYTON VALLEY- The Tour of Alberta will be rolling through our province in September and Drayton Valley is the stage 3 finish on Saturday September 3rd after the start in Rocky Mountain House.

The Tour of Alberta is being brought to Drayton Valley as a finish stage by the Town of Drayton Valley in partnership with the Drayton Valley Hospitality and Tourism Authority.

As a finish stage during the Tour of Alberta the Town of Drayton Valley will host a world class cycling event and festival that will showcase our area to the world. Entertainment and activities are being planned as part of the festival event schedule.

“We will have a drive in movie on the Friday evening,” says Local Organizing Committee Co-chairperson Sandra Bannard, “there will be free family friendly activities, vendors and entertainment as the cyclists finish in the downtown core on Saturday afternoon.”

A large number of visitors and spectators are expected in Drayton Valley during this event which will have a positive economic impact for local businesses, the town and broader region.

“Drayton Valley will have the opportunity to show the world our hospitality and supportive community,” said Trina Joly Local Organizing Committee Co-chairperson. “To put on an event of this magnitude we will need a large number of volunteers from the town and the surrounding area and encourage anyone interested to step forward and play a part in staging this world class cycling event.”

To volunteer or to find out more:

Website: www.tourofalberta.ca/volunteer or www.draytonvalley.ca/tour-of-alberta

Facebook: Tour of Alberta 2016 pres. by ATB Financial Stage 3 Finish Drayton Valley

Tyler Russell
PR/Media Relations
Tour of Alberta Local Organizing Committee
Ph: 780 898 6408
Website: www.draytonvalley.ca/tour-of-alberta