

## **AQUATIC FACILITY FUND DEVELOPMENT STRATEGY COMMITTEE**

### ***Purpose/Mandate:***

The purpose of the Fund Development Strategy Committee is to establish a plan that will result in the acquisition of the necessary funds and financing in order to proceed with the construction of a new aquatic facility for the Drayton Valley and Brazeau Community. The individual strategies in the plan are expected to be implemented over the next five to ten year period.

### ***Goals/Objectives:***

The Committee is established with the following goals:

- To create the necessary public relations plan that clearly showcases the proposed outcomes and the benefits to the community.
- To establish short-term and long-term strategies for generating funds.
- To work collaboratively with the community with a clear understanding of the benefits that can be gained through community leadership.

### ***Committee Membership/Composition and Term:***

The Fund Development Strategy Committee shall consist of the following membership:

- 2 - Brazeau County Councilors
- 2 - Town of Drayton Valley Councilors
- 2 - Community Members at Large

#### **Administrative Team:**

Director of Community Services, Town of Drayton Valley  
Director of Community Services, Brazeau County

The Mayor of the Town of Drayton Valley and the Reeve of Brazeau County sits as ex-officio members of the Committee.

The membership of the Committee may be increased at the discretion and approval of both Municipal Councils.

### ***Operation:***

The Committee shall normally meet once a month during the term of the Committee. Additional meetings will be scheduled as necessary.

The Committee's decision-making process shall be based on consensus-making. All decisions at the Committee level affecting the operations of either or both Municipal Councils shall be forwarded to both Municipal Councils for recommendation and/or approval.

The Committee has no operating budget and shall forward any need for operating funds to the Municipal Councils for approval.

The Committee shall be tasked with creating the Fund Development Strategy for the Aquatic Facility. It may, however, share information with Municipal Councils regarding Fund Development Strategies for other proposed capital projects within the Community.

The Committee's term shall be for the time required to create and have Council approval on the Fund Development Strategy.