

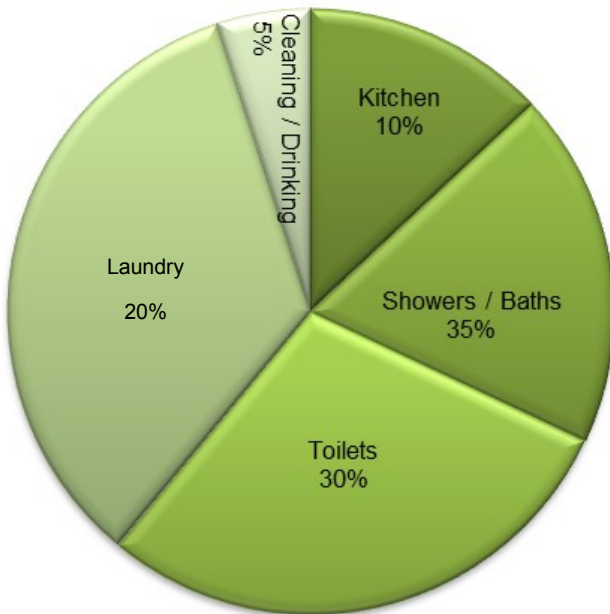


## WHY CONSERVE WATER?

Using water more efficiently will not only save money but, more importantly, will also help protect the quality of life in Drayton Valley.

Reducing the amount of water used does not have to be difficult. It can be as easy as changing a fixture or appliance.

## RESIDENTIAL WATER CONSUMPTION



<http://albertawater.com/learn/interesting-facts/canada#footnote1>



## DO YOUR PART, BE WATER SMART!

For more information  
please visit our website:

[www.draytonvalley.ca](http://www.draytonvalley.ca)

### TOWN OF DRAYTON VALLEY

Corporate Services - Sustainability

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# P.O.U.R. PROGRAM

Preserve Our Ultimate Resource

Water  
Conservation  
Incentive



Powered by  
Sustainability

[draytonvalley.ca](http://draytonvalley.ca)

# HOW TO USE THE P.O.U.R. PROGRAM

The Town of Drayton Valley is proud to support a water conservation initiative which runs each year. The P.O.U.R. Program applies to all customers connected to Town water service who choose to install water saving fixtures and appliances which reduce the amount of water consumed.

## THESE FIXTURES AND APPLIANCES ARE:

- ◆ WaterSense® certified toilets
- ◆ Water pressure reducers
- ◆ Energy Star® certified washing machines
- ◆ Rain barrel systems
- ◆ Energy Star® certified dishwashers
- ◆ Energy Star® certified water heaters

In order to receive their credit, applicants must provide the Town with:

- ◆ proof of purchase for fixture / appliance (eg. store receipt);
- ◆ proof of installation of the fixture / appliance (eg. tradesperson receipt, photograph); and
- ◆ a completed P.O.U.R. Program Application Form (available at the Town Office or on our website).

**Customers who make a change to their building through one or more of these initiatives will be given a credit of \$100 on their Town utility bill.\***

## Residential Customers

Residents who install water efficient fixtures or appliances before December 31st may qualify for a credit of \$100 on their Town utility bill\*.

Additionally, each upgrade entitles the resident to one entry in a draw for a credit of \$500 on their Town utility bill\*\*. At the time of the draw, which will occur in January 2018, the winner must still be a resident of the Town.

## Commercial Customers

Businesses which install between one and ten water efficient fixtures or appliances before December 31st will qualify for a credit of \$100 on their Town utility bill. Each replacement of one to ten units will qualify the business for a \$100 credit\* (eg. sixteen WaterSense® certified toilets installed = \$200 utility account credit).

\*limited to one credit of \$100.00 per year per address.

\*\*for example, the installation of two WaterSense® certified toilets entitles you to two draw entries.

## SHOP LOCAL

By purchasing your new water saving fixture or appliance in Drayton Valley, you may be eligible for an additional \$50 rebate on your

Completed forms can be submitted to the Town at the address, email or fax number noted on the opposite side of this page.



- ◆ For a toilet to qualify for the rebate it must be a WaterSense® certified toilet.
- ◆ Washing machines with an ENERGY STAR® symbol use 35-50% less water than non-ENERGY STAR® models.
- ◆ Dishwashers which have an ENERGY STAR® rating actually use less hot water than when washing dishes by hand.
- ◆ High water pressure can erode or wear away materials and cause leaking water heaters, banging water pipes, dripping faucets, excessive dishwasher and clothes washer noise and breakdown, and leaking water pipes. If a customer is concerned that their water pressure may be too high, customers can contact the Utilities Department to have a Town representative test the water pressure in your building.

