

# Town of Drayton Valley



## Communities in Bloom 2016



## Profile Book



## Welcome to Drayton Valley

Communities in Bloom in Drayton Valley has long been an important part of our community. In 2012, Drayton Valley placed first in the Provincial competition and followed that up with being a Friend of Communities in Bloom in 2013 and 2015. The Town of Drayton Valley competed nationally in 2014, and was a 5 Bloom National Finalist. As part of being a finalist the Communities in Bloom Committee received recognition for the Interpretive Sign Project. In 2016 Drayton Valley, along with our communities' help, we will compete nationally in Communities in Bloom.

I would like to thank all of the businesses and residents who contribute to the community's revitalization and beautification of the community as we prepare for competition. Not only do you aid in Drayton Valley's success, you've made this community an even better place to work, live and play.

I would also like to welcome all of the volunteers and judges to our community. I trust you will enjoy your stay and you will take the opportunity to experience the many amenities Drayton Valley has to offer!

**Mayor Glenn McLean**  
**Town of Drayton Valley**





## Welcome to Brazeau County

On behalf of Council, I would like to extend a warm welcome to the Communities in Bloom Committee. Ours is a community rich in beautiful outdoor spaces, recreation opportunities, and we take pride in doing our part to keep the entire Brazeau County region beautiful and sustainable. It isn't always about buying flowers to add beauty to your community - sometimes it's just about watching nature unfold from winter to spring.

As a rural and agricultural community, we take great pride in keeping our land maintained and nurtured, from weed control to mowing to regular maintenance and beautification of campgrounds. The County has recently started its Alternate Land Use Services program to provide support to farmers and ranchers to enhance and maintain ecosystem services and create a healthy landscape that sustains agriculture, wildlife and natural spaces.

In addition, we have adopted the Sasquatch marketing campaign to encourage residents and visitors to enjoy all the natural beauty and recreational opportunities Brazeau County has to offer in a responsible, sustainable manner, so that everyone can enjoy our outdoor spaces.

I want to extend my heartfelt thanks to the many volunteers who make our community and our region such a welcoming, beautiful, and sustainable place to live.

Brazeau County is proud to be part of the Communities in Bloom program, and I know you will enjoy your stay. If you want to see a community in bloom, spend an afternoon in Brazeau County and watch nature come to life!

**Reeve Bart Guyon**  
**Brazeau County**



# Welcome to the Town of Drayton Valley

## In Brazeau County

Drayton Valley and Brazeau County are among Alberta's hidden gems. Located a relaxing 90-minute drive southwest of Edmonton, they sit at the point where the agricultural lands of the prairies give way to the boreal forest of the foothills. Together they are ideal as a centre for numerous outdoor activities.

As the commercial hub for the surrounding area, Drayton Valley boasts many of the amenities you'd expect to find in a larger centre. That includes a wide variety of shops, ranging from locally owned to big box retailers, along with a number of other businesses, both large and small. Drayton Valley is also home to a world class conference centre, a swimming pool, a multi-screen movie theatre, a splash park, numerous high quality restaurants and the Omniplex, a sports and recreation centre boasting three ice surfaces, squash courts and a fully equipped fitness centre. A weekly Farmers' Market is hosted in the Omniplex from spring through fall.

While farming is an important part of the local economy, Brazeau County is probably best known as a centre for the oil and gas industry. This is the heart of the Pembina oilfield, which was the largest in the world by surface area at the time of its discovery in 1953. Oil and gas, along with forestry and agriculture, continue to be the key components of the local economy.

Recently the area has become a leader in the rapidly-emerging bio economy. Work on Drayton Valley's Bio-Mile, which is designed to serve as a home for several bio-industries, began in 2009. The Bio-Mile is an integrated eco-industrial park and a completely new concept in Canada. It is still a work in progress is attracting attention from across North America and Europe. The Bio-Mile is working in partnership with the newly opened Clean Energy Technology Centre and NorQuest College.

Drayton Valley is about much more than just business. It is a clean, attractive and dynamic community offering a quality of life through its diverse services. For more detailed information, please check out our town website and links at: <http://www.draytonvalley.ca>



# Town of Drayton Valley Municipal Information

## General Information:

**Municipality:** Town of Drayton Valley

**Population:** 7049

**Municipal Budget:** 26 Million

**Total Area:** 3158 Hectares

**Parks and Green Spaces area as a % of the total area:** 2.17% does not include farmland

**Trails:** 23,938.27m of trails or 23.9 kilometers

# Brazeau County Municipal Information

## General Information:

**Municipality:** Brazeau County

**Population:** 7195

**Municipal Budget:** 53.5 Million

**Total Area:** 308,131 Hectares

**Parks and Green Spaces area as a % of the total area:** Most of Brazeau County's park land is leased from the Province; a small amount is owned. The County owns/leases and operates 4 campgrounds; however there are a total of 16 within the County's borders. The Eagle Point Blue Rapids Park is owned by the Province, along with Brazeau Node.

**Trails:** 365,131.83m of trails (all types – equestrian, ATV, Cross Country Ski, paved)

# Communities in Bloom Municipal Action Plan

Drayton Valley's approach to Communities in Bloom is based on involving the entire community, young and old, in making our home town the best it can be. Our annual campaign is spearheaded by a volunteer committee which draws on the strengths and partnerships of a number of organizations and businesses along with those of individual residents.

Our Committee believes it's important that Communities in Bloom is embraced as a year round program and strongly promotes that we are not just about flowers. While there's an obvious focus on the day in the year when the judges come to town, we have taken steps to ensure that our hard work will last long past evaluation day and will bring a tangible improvement to the quality of life of those of us who are lucky enough to call Drayton Valley home.

Sustainability is always at the centre of our efforts. Drayton Valley received national recognition in this area in 2012 when our Community Sustainability Plan, of which Communities in Bloom forms an important part, was named as the best in the country by the Federation of Canadian Municipalities. In 2013, the Community Sustainability Plan was recognized at the AUMA Municipal Sustainability Awards and received the Sustainability in Action Award. The Town of Drayton Valley updated the plan in 2015 and is currently following the 2015-2019 Community Sustainability Plan.

Each year we select special areas to focus on that fit with our twin goals of sustainability and community engagement. For we partnered with the town in helping develop new tulip and perennial flower beds at the south entrance to town, and our special project this year is assisting with the upgrading of the Royal Canadian Legion Mural, Cenotaph and museum style display cabinet.

# 2016 Communities in Bloom Judging Tour Itinerary

## Town of Drayton Valley

ITINERARY for July 26 <sup>th</sup> , 2016	
6:45 pm	Pick up Judges from Super 8 Hotel located at 3727 - 50 <sup>th</sup> Street
7:00 pm	<p><b>Garden Tour and Yards in Bloom Award Presentations</b>  <i>Tidiness, Environmental Action, Floral Displays</i></p> <p>Community members were welcome to nominate someone or volunteer themselves for a chance to compete for “Best In Show!” Residential and Commercial were all welcome to participate under these categories: Vegetable Garden, Yard Beautification &amp; Sustainable Garden.</p>
ITINERARY for July 27 <sup>th</sup> , 2016	
8:45 am	Pick up Judges from Super 8 Hotel located at 3727 - 50 <sup>th</sup> Street
9:00 am	<p><b>Civic Centre, 5120 - 52<sup>nd</sup> Street</b>            Meet and Greet with Town of Drayton Valley and Brazeau County Council, Committee Members, Town/County Staff and Media.</p>
9:05 am	<p><b>Outreach School Learning Garden, 5120 - 52<sup>nd</sup> Street</b>  <i>Tidiness, Environmental Action, Community Involvement, Youth</i></p> <p>The Learning Garden, centrally located in front of the civic, provides students from the Outreach School the opportunity to learn basic gardening skills and benefit from the harvest. Originally developed through a partnership with the local food security group.</p>
9:15 am	<p><b>Historical Walking Tour</b> (pamphlet provided)  <i>Heritage Conservation, Community Involvement, Floral Displays</i></p> <p>Centennial Arena - Town of Drayton Valley Civic Centre            Royal Canadian Legion Branch 269 Mural and Cenotaph            Original RCMP Detachment            Drayton Valley Bakery            White Bull Café            Cardium Theatre - Eleanor Pickup Arts Centre            Drayton Valley Hotel - Oil Country Taphouse</p>
10:15 am	<p><b>Rotary Park, Early Childhood Development Centre Eco Garden &amp; Murals, 5024 - 48<sup>th</sup> Street</b>  <i>Tidiness, Environmental Action, Heritage Conservation, Community Involvement</i></p> <p>The Childcare Eco-Garden is the inspiration for the sustainable parks in the community.            The Order of the Royal Purple volunteers cleans up Rotary Park on a regular basis.            Our community celebrates Art with the murals on some of our public facilities.</p>
10:45 am	<p><b>Aurora Elementary School Learning Garden, 3901 - 55<sup>th</sup> Avenue</b>  <i>Tidiness, Environmental Action, Youth, Community Involvement</i></p> <p>The Aurora Elementary School Learning Garden was designed to help educate students on the importance of sustainability while acquiring knowledge about growing food.</p>

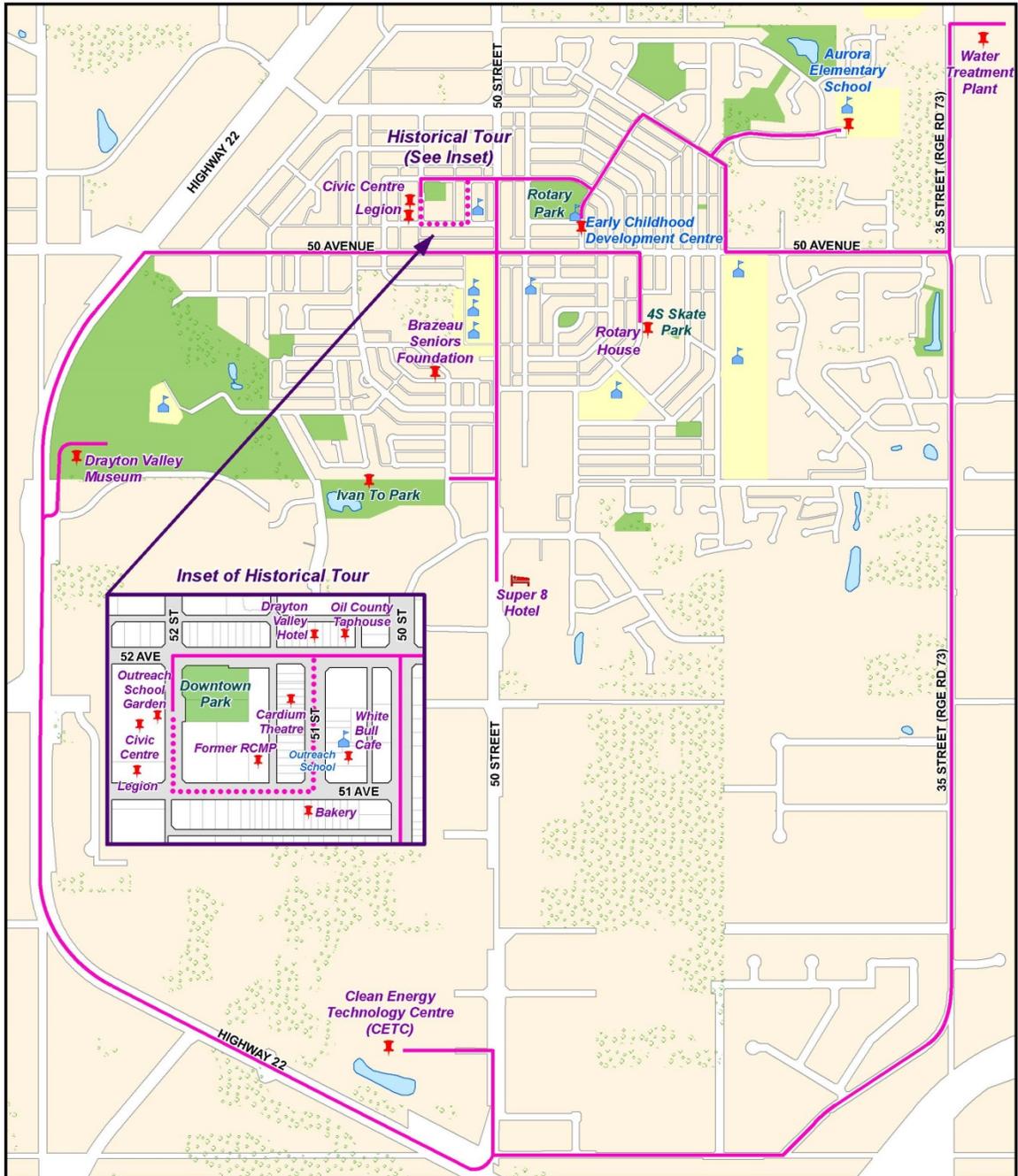
<b>11:00 am</b>	<b>Water Treatment Plant, 5120 - 52<sup>nd</sup> Street</b> <i>Environmental Action</i> In designing the Water Treatment Plan, ISL Engineering and the Town of Drayton Valley recognized the importance of creating a sustainable focus and ensuring that these elements would encapsulate the true basics of sustainable design, which is improving efficiencies and performance, lowering operating costs, streamlining environmental and material impacts, measuring short and long term payoffs and redefining the status quo.
<b>12:00 pm</b>	<b>LUNCH - Clean Energy Technology Centre, 5400 - 24<sup>th</sup> Avenue</b> <i>Tidiness, Environmental Action, Landscape</i> The CETC is a central knowledge hub for industry to access skills and development training, post-secondary education, business incubation for entrepreneurs and resources for businesses to pursue alternative energy practices from their main stream operations.
<b>1:30 pm</b>	<b>Museum and Legacy Project, 6009 - 44<sup>th</sup> Avenue</b> <i>Heritage Conservation, Landscape, Community Involvement</i>
<b>2:30 pm</b>	<b>Rotary House, Bus Hub, Skatepark, Outdoor Rink and Community Park, 4743 - 46<sup>th</sup> Street</b> <i>Tidiness, Environmental Action, Urban Forestry, Landscape, Floral Displays, Community Involvement</i> Newly developed in 2016
<b>3:30 pm</b>	<b>Ivan To Park Walk (optional)</b> <i>Tidiness, Environmental Action, Urban Forestry, Landscape, Floral Displays</i> Part of the popular walking (& bike) path system in the community
<b>ITINERARY for July 27<sup>th</sup>, 2016 EVENING</b>	
<b>6:00 pm</b>	<b>Brazeau Seniors Foundation Community BBQ, 5208 - 47<sup>th</sup> Avenue</b> <i>Heritage Conservation, Landscape, Floral Displays</i> The Brazeau Seniors Foundation is hosting a free Community BBQ in partnership with the Communities in Bloom Committee to promote stronger intergenerational relationships and showcase the sustainable garden that was built this Spring at the Shangri-La Lodge

## 2016 Communities in Bloom Committee Members

Chair, Grow Eat Together Group	Susan Schwindt
Town of Drayton Valley	Councilor Nicole Nadeau
Administrative Assistant, Town of Drayton Valley	Cora Appleby
Sustainability Coordinator, Town of Drayton Valley	Danette Moule
Assistant Director of Engineering, Town of Drayton Valley	Sonya Wrigglesworth
Administrative Assistant, Brazeau County	Tamara London
Committee, Brazeau Seniors Foundation	Ashraful Alam
Committee, Drayton Valley Genealogical Society	Colleen Andersen
Committee, Member at Large	Nancy Dodds
Committee, Drayton Valley & District Historical Society	Pamela Schaub

# 2016 Communities in Bloom Judging Tour Map

Town of Drayton Valley

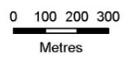


- Legend**
- Tour Stops
  - Schools
  - Parks
  - Tour Routes Walk
  - Drive



**Town of Drayton Valley  
Communities in Bloom  
Judging Tour**

July, 2016



This map is for advisory purposes only and does not replace a legal land survey. It is based on data sources deemed reliable but the Town of Drayton Valley is not responsible for errors or omissions.

## Communities In Bloom Work & Events of 2015 - 2016

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays, Community Involvement, Youth*

The Town of Drayton Valley provides annual financial support of our committee, which in turn offers the opportunity for the Drayton Valley Communities in Bloom committee to grant financial support to benefit select organisations which qualify as pillared projects at year end. In 2015 the Legion's museum style display cabinet, the DV Legacy project and the ECDC Insect Discovery program were all recipients.



Our third annual summer movie offering was "Footloose", which was a free community event held indoors and under strings of lights. Hotdogs (with Bacon!) Root beer and popcorn were available. A short pre-show featured some of the Human's Helping Humans upcoming "Shakin' in Drayton" dancers, and a Historical "What Is It?" tool display provided by the museum's historical society.

In September we were a major supporter of the EPAC Alberta Culture Days program featuring the University of Alberta Symphony; in October an important fall highlight was the planting of Dutch Canadian Friendship tulips at the south entrance to town. We continue to work on erecting historical plaques around town as part of a history walk/tourism initiative, and have had some involvement with GET/food security group relative to the learning garden in front of the civic centre.

Our Lawn Chair Theatre (renamed from "the outdoor movie reinvented") has been an annual summer event for the past three years. This past January we invited the community to Join us for a free, family oriented winter event as we presented the "Princess Bride", in the MacKenzie centre, with everyone again being asked to please bring their own chairs &/or blankets; free popcorn and hot chocolate was provided. This first time winter event was very much appreciated by the approximately 100 who attended.



In 2016: Flower seeds to attract bees were received this year and then distributed and shared with our committee members and community activity participants. In May we celebrated the tulips blooming in the Dutch friendship garden, located at the south entrance to town, with the side activity of planting donated perennials. This summer we are promoting a yard beautification & gardening competition just prior to the national judging day, with prizes sponsored by the local Home Hardware.

Our Facebook social media page continues to be well supported, with the local radio station and newspaper also continuing to share our news and activities.

The effects of the dropping oil prices and the resulting ripple effect has certainly been felt in our largely resource based community of Drayton Valley over the past couple of years. But even during these tough economic times, our community has pulled together as individuals and businesses have helped support the increased needs of others, through the Warming Hearts soup kitchen, the Food Bank, the Hospital Auxiliary Thrift Shop, the Mat program for the homeless, and more recently in its care and support for the evacuees of the Fort McMurray wild fires.

## Landscape Management Plan

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*

Drayton Valley has a Landscape Management Plan that aims to work *with* nature, instead of against it. As part of that plan, we are working to increase the presence of native species throughout town, increase wildlife habitat, and use more natural methods of weed control. Some examples of work done recently include:

- Planting of over 100 native trees and shrubs during TD Tree Days
- Planting of 700 red and white tulips at the south end of town, as part of the Dutch-Canadian Friendship Tulip Garden initiative
- Community planting of perennials at the south end of town
- Planting of new trees in front of our new state-of-the-art Water Treatment Plant
- Planting of flowers and shrubs in our cemetery, in our Northview / Peace Park, and at two of our elementary schools
- Composting our own organic matter material generated by the landscaping team, and using compost in our garden beds
- Mulching around trees and shrubs throughout town, which has resulted in healthier trees, fewer weeds, and less need for watering
- Planting over 200 native trees and 2500 native shrubs in our new Community Park.



Drayton Valley is proud of its efforts in utilizing the existing topography to enhance many of its landscaped areas. The Town has taken advantage of storm runoff to create a scenic water settings at Northview Pond and Ivan To Pond. These areas have incorporated the natural tree-line to act as borders along the lakes and walking paths.

Some of Drayton Valley's landscaped areas are used not only for recreation but to commemorate, remember, and celebrate. Examples include the "Pulling Together" Statue at the Town Civic Centre, the Legion Cenotaph, and Rotary Park for our Canada Day Celebration.

In addition, art is a stimulus for children visiting Rotary Park, Park Valley Pool, and the Early Childhood Development Centre Eco Park. The amazing murals by local artist Trevor Furoy are not only captivating but provide the magic to transport these young minds on imaginary journeys.

## Open Park Development

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*

The Town of Drayton Valley is developing a major park within the residential core of the community. The new park, complete with a pond, paved trails, and outdoor rink, outdoor fitness sites, picnic sites, landscaping and parking, will serve to revitalize the area. Users of the park will connect to each other through common interests, resulting in the Town's ultimate goal of creating a resilient community.

## Bus Hub Project

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



The new Drayton Valley Bus Hub was a joint project between the Wild Rose School Division and the Town of Drayton Valley and is situated on the Former H.W. Pickup School site. The site is located within a mature community surrounded by families of all ages and currently has the Rotary House facilities as well as the BMX Park within the boundaries.

Since the demolition of the school a few years ago, the site looked barren and isolated and was the perfect canvas for a park re-development plan. The Town was also in need of a new Bus

Hub as the current facilities at the Eldorado School were becoming cramped and congested. The new plan for the redevelopment of these lands was soon underway and the design of the new Bus Hub was one that would need to easily facilitate the transfer of school children from Drayton Valley to their respective busses for transportation to the various schools around Town.

The design of the new hub had to be one that would serve the community safely, efficiently, and allow room for growth. During the design stage of the Bus Hub, the school division and bus operators were asked for input on the design and geometric layout of the new hub. It was through the collaborative efforts of the Town, School Division, Bus Operations, and Our Consulting Engineers that we were able to create a safe, efficient way to transfer school children between busses and allow for the addition of future busses when needed. This project was one that not only provided a functional solution, it also brought new life to an existing area that seemed to be forgotten. This area will further be enhanced with the completion of park site redevelopment in the summer of 2016.

## TD Tree Days

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Community Involvement*

We again partnered with TD Bank for TD Tree Days in the fall of 2015. Teams of volunteers planted over 100 native trees along the #22 highway beside Boston Pizza, therefore furthering our goal of increasing the presence of native species in Drayton Valley.



## Dutch Canadian Friendship Tulip Garden

*Tidiness, Environmental Action, Heritage Conservation, Landscape, Floral Displays, Community Involvement*



In the fall of 2015, Drayton Valley was lucky to be a recipient community of the gift of tulips from the Netherlands, an annual tradition to thank Canada for harbouring the Dutch Royal Family during the Second World War. We

planted our 700 red & white tulips at the south entrance of town. In May of 2016, we held a “blooming ceremony” where we celebrated the blossoming of the beautiful tulips. Committee and community members brought perennials from their gardens to plant in the remaining flower beds. This ceremonial event involved participants in beautifying our community with perennials, a more sustainable way to plant than using annuals, while also increasing food for local pollinator insects.

## Operation Clean Sweep

*Tidiness, Environmental Action, Landscape, Community Involvement, Youth*

Every year, the Town partners with Family & Community Support Services and Tim Hortons to bring Operation Clean Sweep to the community. This year, volunteers gathered on Earth Day to clean up garbage in our community.



## Bike Racks Initiative

*Tidiness, Environmental Action, Heritage Conservation, Landscape*

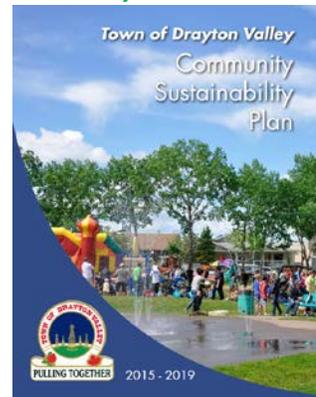


The Town partnered with local businesses to install locally-made artistic bike racks throughout town. A local artist and welder was hired to design and fabricate bike racks that represent Drayton Valley. These racks were then installed throughout town at key locations where people may want to lock up their bikes. The purpose of this initiative was four-fold and is in line with the Town's Community Sustainability Plan: a) to promote cycling over driving in Drayton Valley for the purposes of reducing greenhouse gas emissions and improving health among local citizens, b) to showcase local talent, c) to beautify our community, and d) to provide jobs for local people – while helping protect property.

## Community Sustainability Plan

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Community Involvement*

The Town began the implementation of a new and revised Community Sustainability Plan in January, 2015. This new plan encompasses the areas of health and social, arts / culture / heritage, governance and partnerships, sustainable economic development, built environment, and natural environment. In Sept. 2015, Drayton Valley joined the Federation of Canadian Municipalities' Partners for Climate Protection program. As part of that, we are currently working through Milestones 1-3 of the program: creating a GHG inventory, setting reduction targets, and creating a Community Energy & Greenhouse Gas Reduction Plan. We are also in the process of creating a municipal waste policy.



## FCM's Partners for Climate Protection Program

*Environmental Action*



In fall of 2015, we joined FCM's Partners for Climate Protection program which requires us to complete five Milestones: creating a GHG inventory (both corporate and community), setting reduction targets, creating a Community Energy & Greenhouse Gas Reduction Plan, implementation of the plan, and evaluation. We are currently undertaking the first three Milestones.

## Clean Energy Technology Centre

*Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



Earlier this year, our new Clean Energy Technology Centre opened and will host NorQuest College. The CETC will act as the centre for innovation and as a knowledge transfer hub for industry to access skills and development training, postsecondary education, business incubation for entrepreneurs and resources for businesses to pursue alternative energy practices from their main stream operations.

The CETC is a 28,500 square foot facility with a large multi-event space able to seat 250 at tables or 400 at theatre seating. An onsite teaching kitchen is able to provide catering and culinary classes for the variety of events including: conferences, trade shows, career fairs, lectures, workshops and community events. The classrooms include video conferencing suites, computer stations, health care lab, and modern learning spaces. The learning commons area provides students, researchers and instructors innovative space to collaborate in small working groups along with a quiet study area. The administration space is designed as a central nucleus for the facility to inspire creative idea and knowledge sharing between NorQuest instructors and staff, CETC administration, researchers, business incubators, entrepreneurs, and clients.

The CETC will engage industry to provide service gaps that currently exist in the region. Many employers send employees out of town for educational and training needs. With a very active oil and gas industry next door to the CETC, there are a variety of courses from power engineering, trades programs, leadership and professional development programs, and continuing education courses that are in need. Furthermore, as the bio-industry advances, there's a growing need for skills training required for bio-manufacturing and alternative energy equipment and processes.

A recent partnership between the CETC and Calgary-based WestJet Airlines Ltd. has just been announced. The two organisations will partner on the development of feedstock biofuels, vowing to get "actively involved" in working on cleaner aviation fuels that are both sustainable and affordable.

## Public Outreach - Sustainability

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Community involvement*

The Town's Sustainability Coordinator maintains a monthly column in the local paper as well as a "sustainability Blog" on the town website, where she communicates about health, environmental issues, and community building, giving resident's knowledge about the issues, and actions that they can undertake to live a healthier lifestyle with a lower impact on the environment. She hosts local residents at a fun, bi-weekly Documentary Movie Night at a local coffee shop, providing an evening of educating the public about issues such as food, health, climate change, environmental destruction, and water.



## P.O.U.R. Program

*Environmental Action, Community Involvement*



The POUR program applies to any and all property owners connected to Town water service who choose to install water saving devices which reduce the amount of water consumed in their residences. These devices include Water-Sense certified toilets or urinals, water pressure reducers Energy Star washing machines or dishwashers, and rain barrels. Residents who make a change to their home or property through one or more of these initiatives are given a credit of \$100 on their Town utility bill, and also qualify to be drawn for a \$500 credit at the end of the year.

## Vermi-composting

*Environmental Action, Community Involvement*

In March & April 2016, two (sold-out) vermi-compost courses were offered, where participants learned about vermi-culture and put together complete worm composting bins to take home. Vermicomposting is ideal for year round as it can be kept indoors, and is a great way for everyone to learn about the complete food cycle.



## Recycling

*Tidiness, Environmental Action, Landscape, Community Involvement*



The Town operates a bi-weekly curbside blue bag recycling program which accepts paper, plastic, tin, cardboard, and glass. Several blue bins are also located throughout town and a bottle depot. In addition, our Aspen Waste Management Facility recycles Batteries, E-waste (TVs & Computers, Metal, Paper, Propane Tanks, Tires, and Waste Oil).

## Earth Day

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Community Involvement*

April 22, 2016 was Earth Day. To celebrate, the Town of Drayton Valley threw an "Earth Day bash" with speakers, local music, and local / organic food. Two speakers, Lindsey Kindrat & Danette Moulé, spoke about green building and climate change, advising listeners on how they can get active to lessen their ecological footprint. The goal was public education, in addition to celebrating the earth - and we feel we did a fine job of achieving both!



## Cell Phone Recycling

*Environmental Action, Community Involvement*

Our Civic Centre recently became a cell phone recycling drop-off location, with proceeds from recycled cell phones going to the Drayton Valley Community Foundation. The Drayton Valley Health Services Foundation also collects cell phones, tablets and lap top computers towards their fundraising efforts.



## Sustainability Award

*Environmental Action, Heritage Conservation, Landscape, Community Involvement, Youth*

Individuals or groups can be nominated for their efforts and initiatives that fall under the pillars of the Community Sustainability Plan. Awards are given periodically throughout the year, and fall under the categories of environmental, cultural, social, youth, economic, and governance. The Award Categories are as follows: Environmental, Cultural, Social, Youth, Economic and Governance  
<http://www.draytonvalley.ca/community-sustainability>



## Corporate Leadership in Sustainability

*Tidiness, Environmental Action, Landscape*

- The Town has made a conscious effort to increase its current levels of recycling and composting. It has been quite successful in the Civic Centre, the Omniplex, and the Early Childhood Development Centre.
- Town Council has been choosing healthier food options for meetings, such as food with less sugar, and occasionally less meat.
- We also requested that our local caterers deliver their food in reusable packaging, rather than disposable containers (disposable plastic & Styrofoam). So far we have significantly reduced our food-related waste for Town meetings.
- The Town recently leased a new Hybrid vehicle, so that employees can commute throughout town while contributing fewer emissions to the environment.
- In 2015, Town staff started undertaking weekly “Sustainability Challenges”, in an effort to live more sustainable lifestyles. Challenges focus on environment, energy, health, and community building.
- Also in 2015, the Town bought new Flex Fuel pick-ups to replace old gas/diesel guzzlers. These new vehicles use more methanol than traditional vehicles, therefore reducing the amount of gasoline required, and reducing emissions.
- The Town recently purchased four Tier 4 Diesel engine heavy equipment vehicles. These machines comply with California’s stringent emissions standards, therefore replacing older equipment that emitted greater quantities of carbon dioxide.
- Also in 2015, the Town purchased a new sweeper which is the cleanest available on the market. This sweeper uses less fuel, less water, and causes less dust, while also picking up more fine matter than traditional sweepers.

## Reducing Chemicals and Fresh Water Use

*Tidiness, Environmental Action, Urban Forestry, Landscape, Floral Displays*

The Town is making an effort to reduce chemical and water use in our public areas. Our Public Works department is now mulching around trees and shrubs throughout town, as a way to reduce water and weeds without using chemicals. In 2015, a wood chipper was purchased in order to create our own mulch. Mowing and weed-whipping has been implemented as a way of controlling noxious weeds so they don’t go to seed.

## Municipal and Public Properties

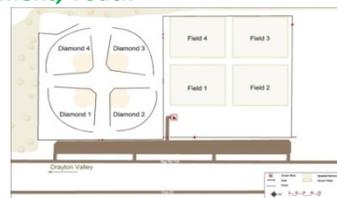
*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Community Involvement*

- The Town has an extensive trail system utilized by a wide variety of users. Some of the users are dog walkers, thus the trails have bag dispensers placed along the trails for pet owners to use to pick up their animal feces.
- Spring and Fall Cleanup is something arranged by the Town to help residents get rid of larger garbage items, or clean up debris. These events are used to encourage owners to keep properties tidy. This year, recycling was encouraged by educating people about what can be recycled, and by restricting our cleanup to items that are no longer useable. Residents are encouraged to drop off useable items (furniture, household goods) to our “Take It or Leave It” Centre at the Aspen Waste Management Facility.
- Each residence has been allotted one large garbage bin that is picked up on a weekly basis. Every other week is for recycling, when blue bags are picked up alongside the garbage bins. The Town also has a large recycle area where blue bags and cardboard can be dropped off by individuals. The residents of the Town also have the ability to take unused paint, chemicals, grass clippings, electronics and tires to the local land fill to be disposed of properly, for no fee.
- Residents have an opportunity to become involved in the community by sponsoring a park bench to commemorate a loved one or a special volunteer.

## Brazeau Sports Park

*Tidiness, Heritage Conservation, Urban Forestry, Landscape, Community Involvement, Youth*

The Brazeau Sports Park, on Range Road 47A near the Brazeau County Administration Office, offers four baseball diamonds and four soccer fields that see a great deal of use in the spring and summer months. The park is maintained and programmed by the Drayton Valley and District Slo-Pitch Society and the Drayton Valley and District Soccer Association.



## Town of Drayton Valley New Water Treatment Plant

*Tidiness, Environmental Action, Urban Forestry, Landscape*



In September 2015, the new Water Treatment Plant started producing potable water for the Town.

The WTP uses membrane technology, which uses less chemical to treat the water and takes up half the physical footprint of comparable conventional treatment plants.

Incorporated into the new WTP are solar panels, a solar wall, and a green roof which is currently growing drought-resistant plants. Next year they will be able to report how much energy and heat the solar panels and solar wall are providing to the building, respectively.

The plant will be open for tours following its grand opening this summer, and it is hoped that it will become a state of the art research facility into clean water supply. The plant was recently received with great interest at the Alberta Water & Wastewater Operators Association’s annual seminar in Banff, and the team will be presenting again at Western Canada Water’s annual conference in Calgary this fall. The facility is truly state of the art, and is paving the way for greater water intelligence in North America.

## Cynthia Wastewater Recovery Plant

*Tidiness, Environmental Action, Urban Forestry, Landscape, Floral Displays*

Tucked away in the tiny Hamlet of Cynthia is a symbol of opportunity, innovation and growth. The Cynthia Wastewater Recovery Plant is of the first of its kind and its right here in our very own County. The plant is an architectural delight with windows spanning an entire wall, gardens full of perennials, buzzing bees and a quaint little pond out back. When you enter the facility you expect a cold industrial feel and your olfactory to pick up the smell of chemicals; but what you find rather, is a lush sun filled greenhouse with subtle earthy scents reminiscent of a rainforest floor after an afternoon rain.



Commissioned in 2009, the Wastewater Recovery Plant is a 2,000 square foot facility serving Cynthia by processing approximately 88 cubic meters (88,000 litres) of sewage daily. What's unique about the plant is that it's a Solar Aquatics System (SAS); the Cynthia facility was the first of its kind in Alberta and one of a handful in Canada. A SAS allows for the County to treat wastewater as a resource as the facility provides opportunity for revenue generation and the clean water can be reused, a valuable asset especially in the Oil and Gas industry. The plant is also upgradeable and scalable if the County were to replicate the facility elsewhere or if it is no longer able to meet Cynthia's demands. The SAS plant uses a process of aeration and bio-augmentation. A typical treatment process usually takes 2-4 days. Sewage flows through a series of tanks where contaminants are metabolized (by nitrifying bacteria, algae and plants) and bound up. Compounds are transformed into soluble compounds, biomass, carbon dioxide and water. Any solids remaining at the end of the stream can be pumped up to a sludge digester and aerobically stabilized. Nothing needs to be trucked away.

## Brazeau County Sasquatch Marketing Campaign

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Community Involvement*



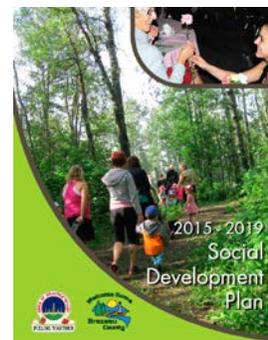
In March 2016 the Sasquatch marketing campaign was adopted to encourage responsible recreation use in the region that will create a lasting and contagious attitude among recreationists. Sasquatch and his partners are a group of stakeholders including industry, government and the public, who are seeking to endorse environmentally and socially responsible recreation in the West Country. The Sasquatch Program originated in Clearwater County, and has now expanded to include Yellowhead County and Brazeau County. Together, these governments are working to spread the Sasquatch message and partnerships for the West Country.

## Social Development Plan

*Tidiness, Heritage Conservation, Community Involvement, Youth*

In 2015, the Town began the implementation of a new Social Development Plan. The Plan's main goals are to foster:

- A caring, and inclusive community for children, seniors, and families
- A distinct, livable community
- An innovative community where prosperity is shared
- A healthy and active community
- A responsible and responsive community
- A creative community rich in heritage, unique in identity.



## Drayton Valley Community Foundation

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*

The Drayton Valley Community Foundation works with donors and the community to transform individual dreams of helping others into reality. Through permanent endowment funds we are able to accomplish this now ... and forever. We celebrate the opportunity to connect donors to committed charitable organizations that enhance the quality of life in Drayton Valley and area.



Drayton Valley Community Foundation's mission is "To cultivate a culture of giving and to build and manage resources to enhance our community." The Drayton Valley Community Foundation, incorporated in 1994, is a registered charitable Foundation that accepts donations to establish permanent endowment funds for the Drayton Valley community. It has created a community savings account, and since 1994 the Foundation has seen significant growth which has given the Foundation the opportunity to provide support to community organizations and programs as well as our local philanthropists. Moving forward our goal is "to continue helping you do great work forever— we are your Drayton Valley Community Foundation. We are here to help you support the causes you care about the most."

The income derived from the long term endowment funds provide support for a wide range of charitable projects, scholarships and organizations in our community including the following : health, recreation, arts and culture, education, social services, and environment.

If you would like to learn more about the Drayton Valley Community Foundation please contact Executive Director Erin Hepper at 587-464-0400 or [dvcf@incentre.net](mailto:dvcf@incentre.net).

## Rotary Club of Drayton Valley

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build good-will and peace in the world. "Service above Self "



Rotary Club of Drayton Valley currently has 48 active members in a variety of professional classifications. We are proud of our diversity within the club and are committed to working in this community.

The Rotary Club's primary project has been Rotary House. A facility that houses several non-profit, community service agencies and organizations. It has been created on the principle of providing one location for people in need to find the resources they need. The Rotary Club raised over \$1 million dollars to renovate a surplus school building into office and meeting spaces. The renovation was completed in 2014 and currently houses several community agencies that exist to serve the community and its residents.

The Rotary House Partnering Agencies comprised of Drayton Valley and District Family and Community Support Services (FCSS), McMan Youth and Family Services, Humans Helping Humans Housing Foundation, Boys and Girls Club of Drayton Valley, Brighter Futures Family Resources Society and Aim for Success.

## Rotary House

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



The Rotary Club of Drayton Valley raised \$1.1 Million and \$800,000.00 of in-kind contributions to renovate a surplus school facility into Rotary House. Rotary House, a 7,600 sq. ft. facility, provides office, meeting and storage and activity space for six non-profit organizations. These organizations provide social and community services to our residents in

need, and have benefitted by being located in the same facility. These benefits have extended to the entire community.

## Humans Helping Humans Housing Foundation

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*

It is only through the generous support of the community that we have been able to house nine families. Successfully fulfilling our mission, two of our families have gone on to purchase homes of their own, which allowed us to continue the process of housing more families. More builds are in our future with the help of our community. We are committed to being accountable to this community, who has made our success possible.

Considerable time and effort has been placed into writing policy to protect the Foundation and the Community Investment obtained. We are accountable to the families that have been chosen to purchase the homes. The Family Selection Committee has developed a comprehensive family selection policy that uses a point system to gauge the need of the families. A criminal record check, letters of support, employment history and a series of interviews with financial and psychological experts are some of the tools the Selection Committee uses to determine the eligibility of applicants.

The families are buying the home from the Foundation at cost by way of a reduced interest mortgage. In lieu of a down payment they are required to complete 500 volunteer hours. The most recent build was in 2015. Our “Shakin ‘n Drayton” dance fundraiser proved to be a means where the community came together and helped us raise money for a future home.



## FCSS Building Community through Block Parties

*Community Involvement, Heritage Conservation*



Drayton Valley is such a busy community that people rarely have time to stop to get to know their neighbours, and we want people to know each other here. Block parties are an opportunity to connect with your neighbours. Benefits include increased safety in the community by helping children distinguish between a neighbor and a stranger, and it encourages neighbours to share in the responsibility of looking after the neighbourhood. It's a building block to establish trust and friendship among the community, bringing a sense of

belonging to all members of the neighborhood and may even provide a chance to meet some of the older citizens and learn about the community's history. For newcomers to town, it's a way to ensure they feel welcomed into the neighborhood and community. For each block party held, FCSS offers \$150 to go toward the purchase of approved supplies and a resource kit is provided with tips and tricks that help to ensure that all block parties are successful. In addition to many neighbourhood block parties happening throughout the town, rural residents are invited to attend parties hosted by the Rural Crime Watch Association at many of the community halls.

## Brazeau Seniors Foundation

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*

Brazeau Seniors Foundation is a non-profit management body established in 1973 by Ministerial Order to provide subsidized housing for seniors in our Community and has grown over the years to provide Family housing and other housing supplement



programs. The Foundation is governed by a Board of Directors which consists of representatives from each supporting municipality (Brazeau County, Towns of Drayton Valley and Village of Breton).

Brazeau Seniors Foundation manages housing facilities and a variety of housing options: Independent Living (Seniors Self-Contained apartment buildings; Lezure Lea Apartments, Wishing Well Apartments Drayton Valley, Spruce View Court Apartments (Village of Breton), Supportive Living (Shangri-La Lodge), and Urban Housing Program which is a sustainable affordable program for working families (Cadence Court condo and duplex's, Center Court condos, Urbanata Apartments) Community Housing program in Rocky Rapids (single family house).

Brazeau Seniors Foundation aims to provide lifestyle options for seniors and attainable housing solutions within our greater community. We provide a caring, safe and healthy environment at the Shangri-La Lodge and act as Landlords/Managers of the other facilities.

Brazeau Seniors Foundation Management Body is mandated to operate under the Alberta Housing Act and related legislation and regulations by ministerial order. Its primary purpose is to administer and maintain a portfolio of comfortable and affordable residential housing units for the benefit of citizens to whom the various social housing programs are targeted.

## Nature Play for Kids

*Environmental Action, Heritage Conservation, Youth*



This program is designed to promote the outdoors to youth in their community and assist in building a relationship and passion with nature early on in life. The spring session of the Nature Play for Kids engaged 16 Drayton Valley children in exploring our trails, discovering local flora and fauna and acquiring a healthy outdoor glow to their smiles! Children who engage in active outdoor play in natural environments and in various weather conditions including rain and snow, demonstrate resilience, self-regulation and develop skills for dealing with stress later in life.

## Youth Firefighting Adventure Camp

*Environmental Action, Youth*



FIREFIGHTER CAMP is 2 days of experiencing and learning all about the job of a firefighter. The program is run with the help of local volunteer firefighters, who instruct the youth on the basic tools and equipment uses, live fire training exercises and everything in between.



## Early Childhood Development Centre Eco Park

*Tidiness, Environmental Action, Heritage Conservation, Landscape, Floral Displays*



At the Early Childhood Development Centre we pride ourselves in having a grounded vision to engage children with nature. Our Eco Park boasts gorgeous perennial flowers in the spring, as well as ruby coloured leaves on our living fence every fall. The staff has created an outdoor classroom with painting, mud pie baking and light combinations to teach the children while they engage in play. Fueled by

the concern of Nature Deficit Disorder, our indoor curriculum has inspired the creation of bird feeders, collection of compost goods and starter plants to put into our garden boxes. The opportunity to enrich a child's learning through nature is the core of all teaching and has been embraced with enthusiasm by parents as well.

## Drayton Valley Community Outreach School Garden Project

*Tidiness, Environmental Action, Community Involvement, Youth*

This project is 3-5 year plan which is built around a hands-on gardening project. The project will be run by students and staff of the Drayton Valley Community Outreach School with the support of community members. Students and community volunteers will be joined in mentorships based on the Developmental Assets. Students will learn about gardening, from seed to compost, while meeting their food security needs. They will be learning how to cook using the produce that they have grown themselves and will teach other students their skills and share knowledge through student created cooking videos. Students will have the opportunity to be connected through curriculum and credits through career paths in agriculture and environment, with the opportunity to provide back to the community through service projects that teach about social justice and food security concepts. The end goal is an entrepreneurial opportunity to create food sustainability for future students of the school and provide more affordable access to food within the local community. Healthy lifestyles will be built into the overall project with the addition of active living opportunities.



## Drayton Valley Triathlon

*Community Involvement, Youth*



Introduced to Drayton Valley in 2012, the triathlon is about living a healthy lifestyle by exercising and testing the body and mind. The reasons for joining triathlons may vary from person to person, whether for competition, fitness or a social outlet. The event became popular for runners to compete in a race less traumatic on the legs and alleviated the boredom of running long distances. This swim/bike/run increases in popularity every year as residents are attracted to the “Try It” event, and the “Kids of Steel” challenge appeals to the youth. The goal is to finish the race and

enjoy the experience. The organizing committee works countless hours to ensure that participants preregister in this multi-sport event.

## Canada Day

*Heritage Conservation, Community Involvement, Youth, Landscape, Floral Displays*

Canada Day is truly a celebration here in Drayton Valley where families can enjoy an affordable fun filled day. A pancake breakfast and parade start the day’s festivities followed by events at the Omniplex including stage performances, a penny carnival, bouncy castles, food, face painting and the Evergreen Farmers Market to name just a few. Not only is it a fun filled day, many local community groups, including the Girls Guides of Canada, the Multicultural Association, Evergreen Parent Link Centre, the Dr. Recruitment Committee, the Lions Club and Brazeau Search and Rescue, take advantage of Canada Day events as an opportunity to fundraise for their cause. All of this is made possible through the support of the business community who sponsor Canada Day celebrations each year, another great example of the community pulling together as proud residents of our community.



## Drayton Valley Family Day

*Heritage Conservation, Community Involvement, Youth*



Following the direction of the Drayton Valley and Brazeau County 2015-2019 Social Development Plan the goal was to ensure that “Materials are reused and recycled, organics are composted, and there is reduced waste”. Community Services followed the strategy to “Promote waste reduction and separation within our community.” The Town of Drayton Valley’s Family Day Event was held at the Aspen Waste Management Facility, giving the Community Services Department a chance to showcase the facility and the programs available. Over 650 community members attended the winter festivities and all left with smiling faces and items from the take it or leave it section. Residents expressed how wonderful this event was and that they are looking forward to next year!

## Alberta Culture Days

*Heritage Conservation, Youth, Landscape, Floral Displays, Community Involvement*

The Alberta Culture Days in Drayton Valley Committee consists of an enthusiastic group of people who represent a wide variety of cultural constituencies in the Town of Drayton Valley and Brazeau County. As a group, it is the committee's vision to mobilize the cultural energy and resources; to raise the profile of culture, living theatre, local arts and heritage.



In September of 2015 programs were hosted by the Drayton Valley District Historical Society at the Museum site where community residents connected with the past and the present; by the Drayton Valley Eleanor Pickup Arts Centre and the Drayton Valley Fine Arts Society who offered inspirational orchestra music and the eye catching paintings of local artists. This was complemented by a "Taste of Drayton" a cooperative effort by the Hearts for Lushoto and the Drayton Valley Hotel. The Zombie Run, a 5km walk or run for all ages, was hosted at the Rotary Pembina Nordic Community Trails by The River Valley Players and the Town of Drayton Valley where community residents participated in an afternoon of arts & physical activity.

During this 3 day event, we all learn a lot about this amazing community. In 2015, 935 residents experienced Country Culture; it really is more than any one of us ever imagined.

Plans are currently in the works for the 2016 Culture Days weekend at the beginning of October, with a wide range of activities and opportunities available for everyone in the community.

## Drayton Valley Multicultural Association

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



Several years ago a group of ladies got together to share their ethnic dress, national costumes, different foods and music. As the town grew and more and more people from different countries arrived, it was decided to form the Drayton Valley Multicultural Association in 2010 and welcome people from all backgrounds. The Association has grown from its humble

beginnings to include a large number of families from all continents. DVMA has decided to focus its energies on the theme of "bridging countries and enhancing communities" and have been involved in many civic and community service activities.

## Drayton Valley Branch of Alberta Genealogical Society

*Heritage Conservation, Community Involvement*

Since formed in 1994 the Drayton Valley Branch of Alberta Genealogical Society strives to promote the study of genealogy and encourage members to research their family tree. Some research assistance is offered for those who've had family members in the Drayton Valley area. Volunteers have recorded all the head stones in the old Central and Riverview Cemeteries.



## Drayton Valley and Area Legacy Project

*Heritage Conservation, Community Involvement*

The Drayton Valley and Area Legacy Project Society has been established to collect and preserve the living history of the region. Our mission is to research, collect, exhibit and interpret a collection of the oral history and the written and pictorial records of Drayton Valley and the surrounding area from the earliest settlers to the present day.

## Drayton Valley Historical Society

*Tidiness, Heritage Conservation, Landscape, Floral Displays*

The Drayton Valley Historical Society was formed in 1979 with the goal to preserve, maintain, exhibit and expand the Drayton Valley and District historical resources. The site presently houses the original Anglican Church, Rocky Rapids Store, Eldorado School, the Herndon farm house and an original 1950's 'skid shack', as well as a functioning saw-mill and collection of farm equipment. There is a large collection of archival material and old photographs of the area and its people. The Society created "History in a Box" containing artifacts and photographs that is available for local schools to teach children about their vibrant heritage, and has published three books of local history containing many photographs. Regular items of local history appear in the local newspaper. Large groups of school children tour the museum during the summer months.



## Drayton Valley and District Agricultural Society

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



The Drayton Valley & District Agricultural Society was established in 1975 primarily with a Fall Fair and Bench Show focus. The Evergreen Farmer's Market was started shortly after with the Agricultural Society as their community sponsor. The Drayton Valley & District Agricultural Society vision is to maintain viable, sustainable and innovative agricultural practices in our region while the mission statement is to foster leadership, provide support and develop programs or events according to the needs of the community. Some of

the events currently held are a Ranch Rodeo, Antique tractor pull, Bench Show, and Evergreen Farmers' Market. A Heavy Horse Pull is in the works for 2016 as well as some community education/workshops. The first one, Market Food Safety, was held April 13 after the Farmers Market., and was also been presented to the Grade 9 Foods students at Holy Trinity Academy to allow those students to access the market to sell their baked goods. To date 30 students and 13 adults have taken part in the course in 2015/16. DVAG are annual sponsors of 4-H Achievement day in our community and assist with costs for judges or facility sponsorships when asked by all amateur rodeo or 4-H groups. Agricultural Scholarships are also available, as well as a general studies scholarship for students coming from a rural area with the hope that supporting youth in post-secondary studies encourages further education in Agriculture. The Agricultural Society also recognizes Pioneer Families from our area, Farm Families and Ag businesses at our annual Guitars & Denim dinner. Other awards provided include Farm Safety, Bench Show Aggregate awards or Volunteer awards.

## Brazeau County: Western Culture at its Finest

*Heritage Conservation, Community Involvement, Youth*

Brazeau County has a long tradition of farming and ranching, and not only do those industries continue to thrive today, so does the cowboy culture. Brazeau County is home to two large rodeos – the Drayton Valley Pro Rodeo, and the Big West High School Rodeo, which is celebrating 20 years in 2016. The Pro Rodeo brings some of the best cowboys and stock in North America to the community and adding to the excitement is the fact that there are many contestants and rodeo personnel that have originated in this community, with an exciting group of young contestants currently making their names known on the rodeo circuit. The 2016 rodeo was April 29<sup>th</sup>-May 1<sup>st</sup>. The High School Rodeo held at the Lindale Rodeo Grounds was originally started by three high school students in 1996 increasing the hamlet's population by about 275 people as contestants, families, and spectators visit the community. The 2016 rodeo was held May 22<sup>nd</sup> and 23<sup>rd</sup>, 2016.



## Brazeau County Historical Sign Project

*Tidiness, Heritage Conservation, Landscape*



In 2008, Brazeau County Council, Administration and area residents felt it important to honour our rich heritage by commemorating the schools that once were in existence in the County. As a result, a project was launched to research the history and locations of those schools which existed in the area and to have signage erected in commemoration. Twenty-two schools were identified as being in existence and historical school signs have been installed throughout

Brazeau County, as close to the original sites, according to the research, including archives and consultation with area residents. Historical landmarks are very important and by commemorating these sites, we create a sense of community pride and honour Brazeau County's rich heritage.

## Royal Canadian Legion Branch 269

*Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Floral Displays*



In 2016 the restoration of the Legion Mural will be completed. Plans are in place to install a second living mural to commemorate the service of other local members of the many branches of the Canadian Armed Forces. With a successful Canada 150 grant,

community sponsorship and Legion Sponsorship we look forward to completing these projects as well as the construction of a 30 foot display cabinet on the North East wall in the lounge. All projects are planned to be completed, including landscaping, by 2017 for celebration of Canada's 150th anniversary, in conjunction with both the Drayton Valley Legion Branch 269's 60th anniversary and the Town of Drayton Valley's 60th anniversary.

## Eleanor Pickup Arts Centre Society

*Tidiness, Heritage Conservation, Landscape, Community Involvement*

The Eleanor Pickup Arts Centre Society came into existence in 2006, following a resolution by Drayton Valley Town Council to purchase the historic theatre. The Cadium Theatre, originally built in 1956, was one of the first buildings to grace the streets of our rural Alberta community. It was operated as a family-run movie theatre for 50 years, until 2006. The EPAC Society recognized the opportunity to not only save and restore this historic landmark, but also make an investment in the town and the arts.



The centre is named after Eleanor Pickup, a pillar of the Drayton Valley community who passed away in 2006. The vision, through renovations and upgrades, is to create a revitalized venue for the Performing Arts in Drayton Valley and surrounding Brazeau County. A variety of performances grace the stage, and an entertainment series brings varied entertainers to the town throughout the year.

## The MAX Centre for Performing Arts Society

*Tidiness, Environmental Action, Heritage Conservation, Community Involvement, Youth*



Founded in 1997, The MAX Centre for Performing Arts Society (MAX Centre) was Started by a dedicated group of community leaders and built to support both the student body of Frank Maddock High School and the community of Drayton Valley. Today, the MAX Centre continues to operate with a dual purpose: to be Drayton Valley's leading venue for community, performing arts and entertainment as well as serve as a gathering place for the students and administration of Frank Maddock High School.

As a non-profit society, it is operated by a Board of Directors comprised of community leaders with a common vision to provide residents and visitors of Drayton Valley, as well as the student body of Frank Maddock High School with a world class facility for both enjoyment and education.

## Frames Film Festival

*Heritage Conservation, Community Involvement, Youth*

Drayton Valley hosted its first ever film festival on May 27-28, 2016 at the Eleanor Pickup Arts Centre. The festival was put on by local youth, and is was sponsored by the Town of Drayton Valley. It featured films by professional film makers, and is also a competition for Alberta film-makers. Cash prizes were handed out for first, second, and third prize. The hope is that this festival will take place annually.



## Local Art Showcase

*Tidiness, Heritage Conservation, Community Involvement*

Local businesses, such as Brian's House of Coffee, have embraced local art here in Drayton Valley, by displaying the works of local artists on their walls. They manage sales of the work of local artists, switching up the displays on a regular basis so that a variety of artists are showcased.

## Drayton Valley Municipal Library

*Environmental Action, Heritage Conservation, Landscape, Youth, Community Involvement*



The Drayton Valley Municipal Library, which started out as a volunteer project in 1957 by the Women's Institute, now has a Rotary Children's Library branch.

Programs offered at both libraries focus on all age groups including Story time, Manga Club, Book Clubs,

Senior Coffee Time, Game Zone, with many new and upcoming programs this fall. There are over 20 internet stations and is a Wifi Hotspot.

Our Summer Reading Program "Splash" features many artists, crafts and fun, including "S'More Stories Please" (partnered in conjunction with TD Canada Trust Drayton Valley). Tune in on Saturday Mornings at 10:30 am on Big West Radio Station 92.9 FM.

The Library supports the Communities in Bloom program in Drayton and carries lots of gardening reference materials in the form of books and magazines.

# Town of Drayton Valley

