

WE ARE

The Downtown Revitalization Committee would like to introduce ourselves to all businesses in the Downtown area and throughout the Town and residents of

Drayton

Valley. Our Committee



is an advisory group to Council and the

Downtown Businesses with the intent of

improving and revitalizing our downtown core. Our Committee is made up of local business owners in the core area, Town administration and Council.

We are looking for feedback and ACTION from you!



THIS IS YOUR COMMITTEE

Janet Plumb, McGee's Mens Wear
Holly Davie, Valley House of Flowers
Cary Regenwetter, Regent Office Solutions
Craig Jeffrey, Appara Shoes
Melanie Nelson, Administration
Cara Holmstrom, Administration
Matthew Grant, Administration
Mayor McQueen
Chair Keith Ebbs
Councillor James Johnson



Town of Drayton Valley

DRAYTON VALLEY DOWNTOWN REVITALIZATION

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T7A 1A1

Phone: 780-514-2200
Fax: 780-542-5753

E-mail: dvdowntown@cctcomputers.ca
You can also drop off your comments in person to the Town office or above businesses!!

Stop in & Say Hello



DRAYTON VALLEY DOWNTOWN REVITALIZATION



FEEDBACK

OUR SCOPE:

VISION:

To advance the social, cultural, and economic vitality of our Downtown to create a vibrant destination that appeals to all ages.

MISSION:

We are an advisory group to the Drayton Valley Town Council & Downtown Businesses. We are a group that will assist all interested parties in improving our downtown to realize our Vision by enabling change. We are a positive and supporting member of our downtown community.

The Committee will receive input from our downtown businesses on improvements, issues and direction and we will be a conduit for information back to those



businesses.

OUR GOALS:

1. Improved Aesthetics
2. Downtown Management & Cooperation
3. Business Type or Style
4. Attractions



THIS IS HAPPENING IN YOUR COMMUNITY

Internationally known architecture professor and housing expert Dr. Avi Friedman and a team of 7 architecture students from McGill University have been out in the Downtown of Drayton Valley scouting out the area!

Over the past 4 months, the group has been working to create a plan designed to bring new life into the Downtown Core. This plan will come up with both short and long term goals the Town can implement and will be unveiled at the Community Design Seminar on May 8th. Please look forward to a personal invitation by our Committee to see Dr. Avi's exhibition!

Land Use Zoning in the core has changed! We previously had a mix of zoning ranging from high density residential to commercial and now we have one zone. The entire area is now Direct Control (DC) which allows Council the ability to set direction and have input into all aspects of development.



Do you agree with our Vision & Mission?

What type of businesses would you like to see?

Would you like to see a specific theme in the downtown core? What?

How can we serve you better?

How often would you like feedback?

Comments: _____

Name/Business: _____

Address: _____

Phone: _____

E-Mail: _____